



# A LEVEL BUSINESS STUDIES



## Examination Board:

Edexcel

## Assessment:

The subject is assessed through final exams taken at the end of two years of study

## Why Study Business Studies

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Business Studies will teach you about all areas of business including financial decision-making and solving business problems. You will also cover the following topics: finance, marketing, human resource management, logistics, business or entrepreneurship. The course encourages the practical application of business concepts by exploring and researching events in the business world and relating these to theories and practice. You will study this subject at The Thomas Alleyne Academy.

You need BTC Business Enterprise Level 2 merit in order to take A-level Business. Several topics in the course are developments of work covered at BTEC, but many will be new. It is more important that you have a genuine interest in Business Studies and want to learn how a business is organised and managed.

## Your Future Pathways

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A level Business Studies leads to a vast range of careers such as business management, accountancy and finance, marketing, tourism management and international business. Business students can also progress to a wider range of careers such as banking, sales product management and general management.

# What Will I Study?

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Business is a dynamic subject. You will learn about the diverse nature of business enterprise and the interdependence of the various parts of the business world. You will explore business success and business failure, investigate local, national and global business markets and understand businesses need to adapt and respond strategically to the changing environment in which they operate to survive and grow.

In **Year 1**, you will learn how businesses work. You will be introduced to marketing and people functions before investigating entrepreneurs and business start-ups. You will explore how business finance and operations work, and understand the impact of external influences.

**Year 2** moves from functions to strategy. You will explore influences on business strategy and decision-making, and understand how businesses mitigate risk and uncertainty. Global business and the opportunities and issues facing businesses in today's global world.